

PHI BETA DELTA

2013 CONFERENCE PRESENTATIONS

THURSDAY, APRIL 11, 2013

PRESENTATIONS:

All Sessions will be in Mint Ballroom

2:00 – 3:15 pm

Session I: International Education

Chair: Catherine Turrill, California State University, Sacramento

2:00-2:15 pm

Examining Best Practices: Educational Leaders in the Field of Internationalization

Sharman Siebenthal Adams, University of Michigan Flint

2:15-2:30 pm

How International Education is Viewed: A Digital Perspective

Michael Smithee, Syracuse University (retired)

2:30-2:45 pm

Global Universities in Distance Education (GUIDE)

Robert W. Robertson, Argosy University and Laura Ricci, Marconi University, Rome, Italy

2:45 – 3:00 pm

TRY Approach: Integration of Research and Education in MCDB

Shan Yan, UNC Charlotte

3:00 – 3:15 pm

Questions and answers

3:15- 3:45 pm

Refreshment Break

3:45 – 5:00 pm

Session II: Online Learning

Chair: TBA

3:45- 4:00 pm

Cost Effectiveness in Global Online Learning

Cindy Parmenter and Katharine McFarland, Argosy University

4:00 – 4:15 pm

*Engaging Language Students in Class, Online and Abroad
With Rich Internet Applications*

Angelika Kraemer, Michigan State University

4:15- 4:30 pm

Promoting Uruguayan ESL Students Self-regulation through Online Learning

Aldo Rodriguez, Northern Illinois University

4:30-4:45 pm

Building a Competitive Workforce Using Online Diplomas: The Case of Knowledge Quest Education

Robert W. Robertson and C. Dillon, Argosy University
and Cesar Ruiz, CEO of KQE

4:45- 5:00

Questions and Answers

5:15-6:00 pm

Session III: International Community

Chair: Michael Smithee, Smithee Associates

5:15-5:30 pm

10 Lessons Learned from Cultural Immersion

Barbara Faye Streets, SUNY Oswego

5:30 – 5:45 pm

Study on How Local Currency Improves International Community

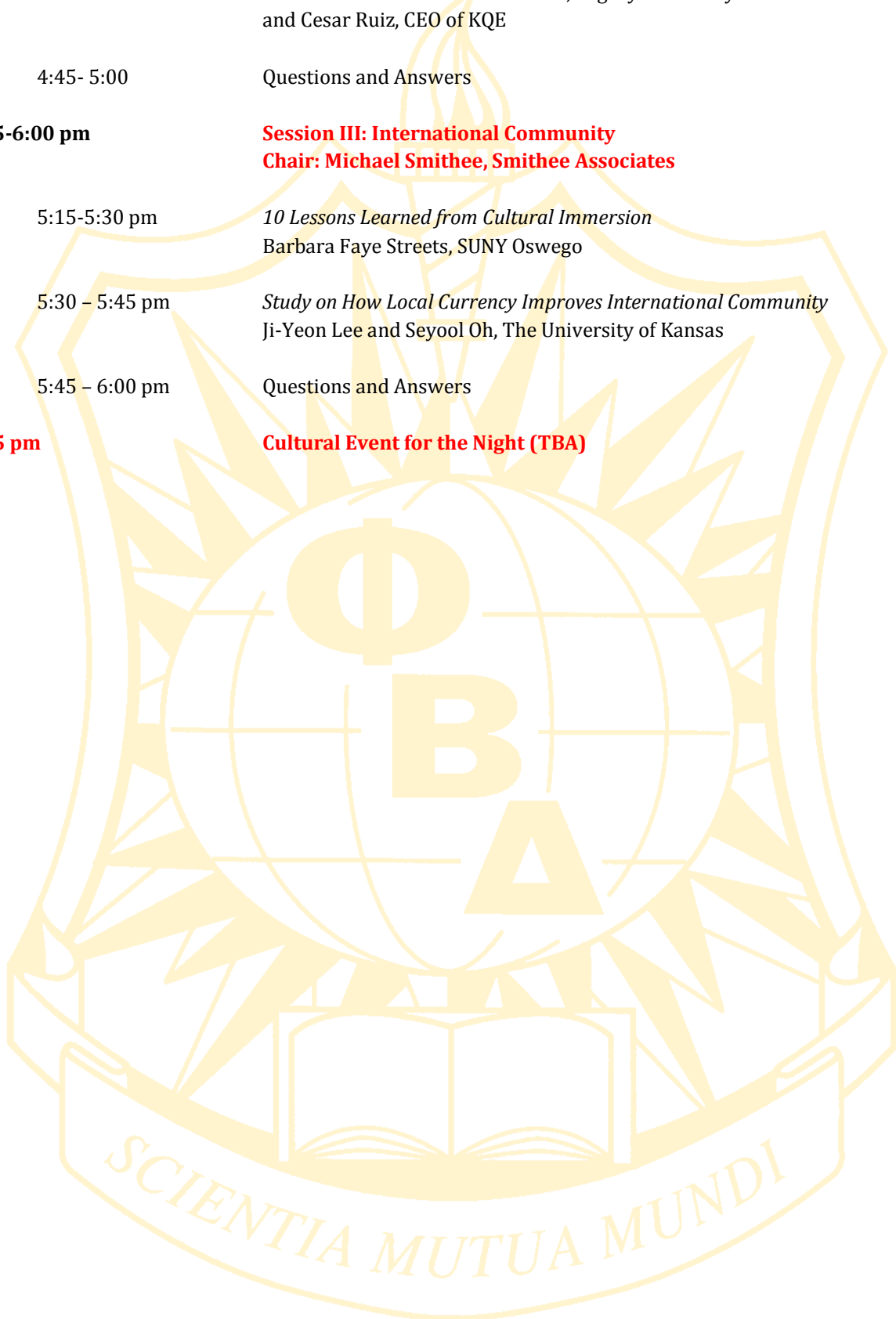
Ji-Yeon Lee and Seyool Oh, The University of Kansas

5:45 – 6:00 pm

Questions and Answers

6:15 pm

Cultural Event for the Night (TBA)



FRIDAY, APRIL 12, 2013

8:00 am – 5:00 pm

Registration Desk Open

PRESENTATIONS:

Mint Ballroom

9:00 – 10:15 am

Session IV: Intercultural Communication in the Digital Age
Chair: Rueyling Chuang, California State University, San Bernardino

- 9:00-9:15 am *Sharing Video Across Continents to Teach Students Cultural Competence*
Diana Rowan and Michael Moore, UNC Charlotte
- 9:15- 9:30 am *Culture in Digital Age*
Yong Jiang, Michigan State University
- 9:30-9:45 am *Building the New Babel via Multimodal Composition: Enhancing Intercultural Literacy and Critical Thinking Through Digital Assignments*
Xiaobo Wang and Bilian Cao, Georgia State University
- 9:45-10:00 am *The Controversy of Language in Post-Colonized Africa*
Sydney Doster, Baker University

10:00-10:15 am Questions and Answers

10:30-11:45 am

Session V: Study Abroad
Chair: TBA

- 10:30-10:45 am *Use of Collaboration Technologies for Management of Multi – University Study Abroad Programs*
Daniel Mittleman, DePaul University
Virginia Drummond Abdala, European Business School Paris
Gwendolyn Kolfschoten, Delft University of Technology, The Netherlands
Douglas Druckenmiller, Western Illinois University
- 10:45-11:00 am *Coming Full Circle: Life Cycle Perspective on Study Abroad*
Judy Smrha and Kevin McCarthy, Baker University
- 11:00-11:15 am *Using a Service –learning Study – abroad Course to Practice Sustainable Community Investment*
Jessica Frisina, Kacy Medlin and Kristen Schmitt, UNC Charlotte
- 11:15-11:45 am Questions and Answers

12:00-1:30 pm

University Room

Luncheon and Business Meeting

Presiding: Joy Stevenson, President

1:30-2:30 pm
Quorum Room

Session VI: Poster Session

Chair: TBA

Streamlining International Agreements: The Electronic MOU Process
Rita Rowand, George Mason University

International Campuses of Excellence in Spain
Cristina Rios, Lamar University

Resource Guide on End-of-Life Planning for Aging Asian Indians
Jyoti Nunna, UNC Charlotte

Paleotsunami Deposits in San Elijo, Southern California
Khadija Nadimi, California State University Fullerton

High-flying "Wild geese" struggling between Motherhood and Selfhood
Ji - Yeon Lee and Seyool Oh, The University of Kansas

Assesment of TB Contact tracing activities in Wetmore TB Clinic
Raed Bahelah, Florida International University
Juzar Ali, Louisiana State University
Salwa Bahelah, Aden University

2:45-3:30 pm
Mint Ballroom

Session VII: Digital Innovation and Integration

Chair: TBA

2:45-3:00 pm
Final Projects-Integrating Digital Media in Coursework
Devin Stagg, California State University, Sacramento

3:00-3:15 pm
Exciting Worldwide Library Changes: Spotlight on USA & Southeast Asia
John Hickok, California State University, Fullerton

3:15-3:30 pm
Questions and Answers

3:30-4:00 pm

Refreshment Break

4:00-5:15 pm

Session VIII: Student Learning

Chair: TBA

4:00-4:15 pm
Standardizing Student Learning Outcomes in International Studies
Harry Chernotsky, UNC Charlotte

4:15-4:30 pm
Digital Humanities Collections: New Tools for International Research
Anna Fariello, Western Carolina University

4:30-4:45 pm
The Academic and Lived Experience of Non-Traditional Female Students
Marsha Chen, Northern Illinois University

4:45-5:00 pm

Review of Studies on Student Satisfaction in Higher Learning Institutions
Isaac Kayongo, Makerere Business School, Kampala, Uganda

5:00-5:15 pm

Questions and Answers

